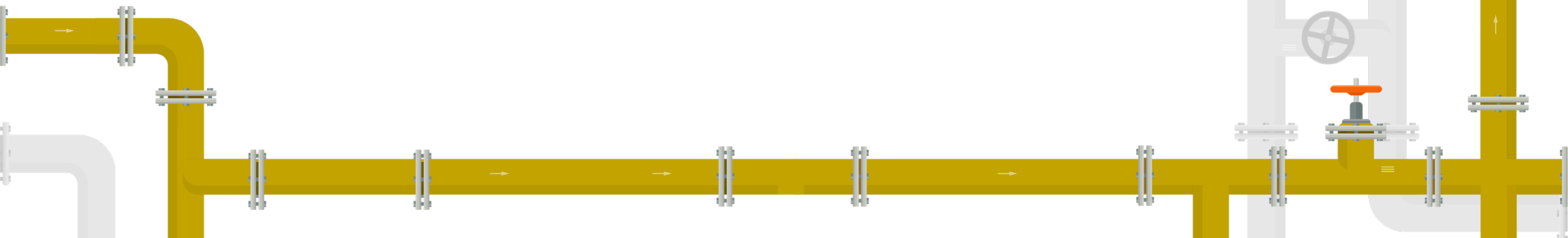


HVP

PRESENTS



What is HVP Presents?

HVP Presents is a powerful marketing tool designed to showcase individual product lines and/or new suppliers for the heating and plumbing sector

- Engaging/thought-provoking content
- Company, brand and/or product positioning
- An extensive multi-platform promotion
- Focused on professional video content
- Audience reach in excess of 85,000

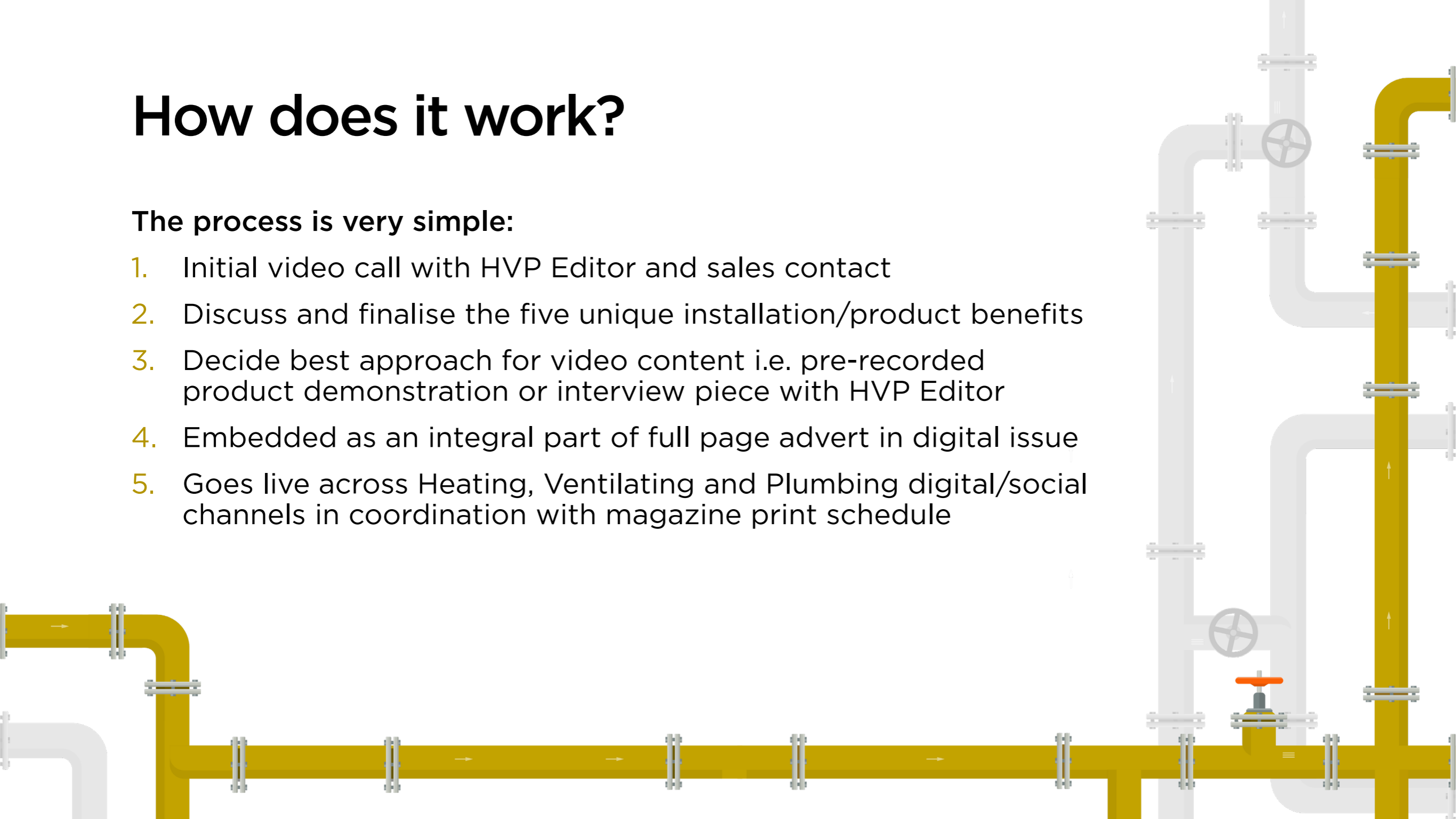
Brought to you by Heating, Ventilating and Plumbing magazine, *informing the industry for over 40 years*



How does it work?

The process is very simple:

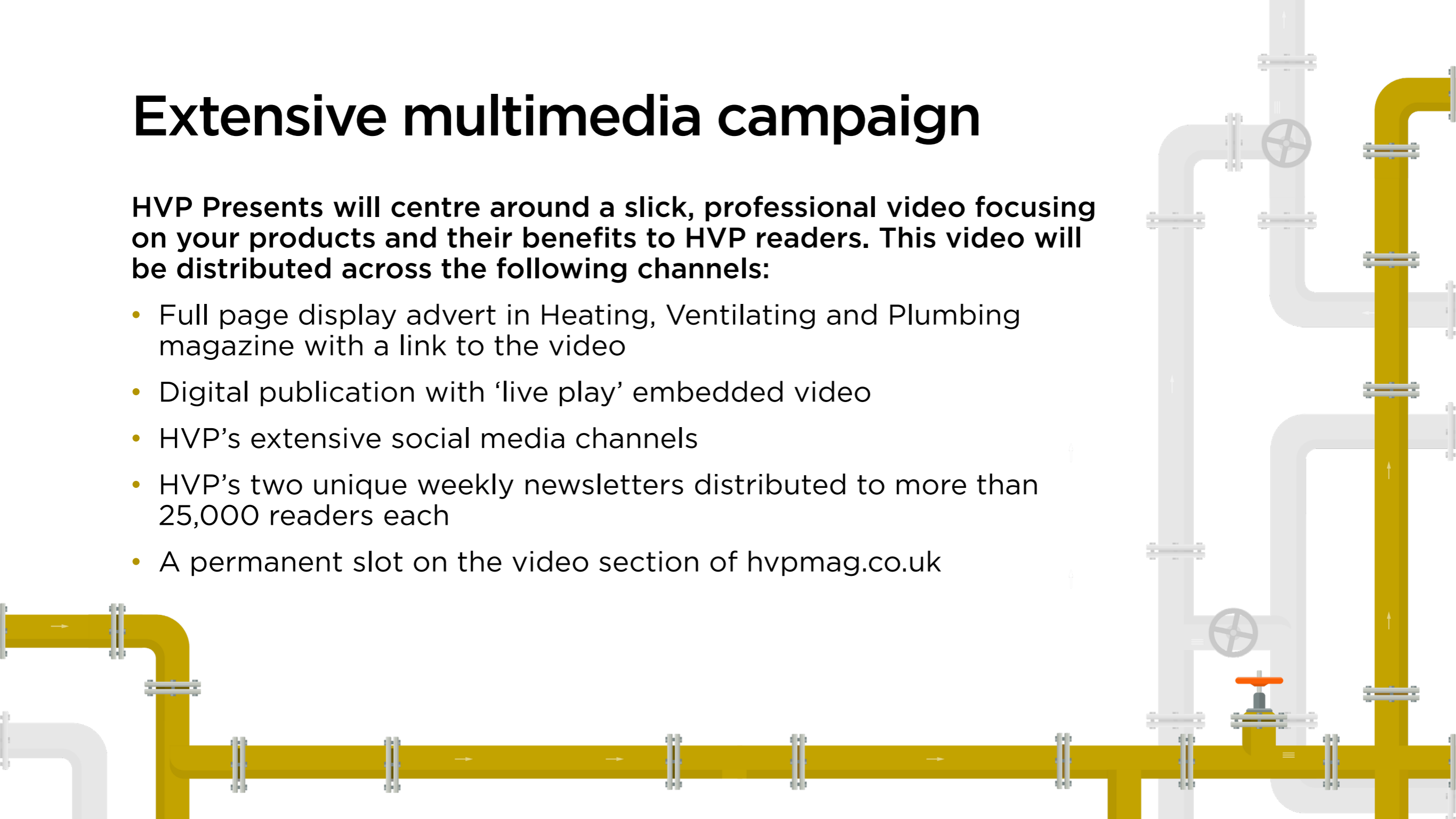
1. Initial video call with HVP Editor and sales contact
2. Discuss and finalise the five unique installation/product benefits
3. Decide best approach for video content i.e. pre-recorded product demonstration or interview piece with HVP Editor
4. Embedded as an integral part of full page advert in digital issue
5. Goes live across Heating, Ventilating and Plumbing digital/social channels in coordination with magazine print schedule



Extensive multimedia campaign

HVP Presents will centre around a slick, professional video focusing on your products and their benefits to HVP readers. This video will be distributed across the following channels:

- Full page display advert in Heating, Ventilating and Plumbing magazine with a link to the video
- Digital publication with 'live play' embedded video
- HVP's extensive social media channels
- HVP's two unique weekly newsletters distributed to more than 25,000 readers each
- A permanent slot on the video section of hvpmag.co.uk



Digital promotion

- Initial promotion on the main homepage carousel
- Promoted on HVP's news and product newsletters, each sent weekly to more than 25,000 readers
- Hosted in the video section of HVP website indefinitely



11,000+
UNIQUE VISITORS
PER MONTH

Social media

- Distributed to HVP's extensive social media network
- Coordinated multimedia campaign across digital and print
- Figures below accurate as of November 2020



11k+
FOLLOWERS



1,100+
FOLLOWERS



400+
FOLLOWERS



900+
FOLLOWERS

Get in touch and get involved

We want to know:

- What product/initiative are you looking to promote?
- Who should deliver the message?
- What can you show in your presentation?
- What is your call-to-action?
- What can we do to make your HVP Presents package special?

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